

Vision 2020: Criteria for reMAKING

Transformation is already here. No longer are we fighting to convince people that an alternative to business as usual is possible. We've already shown we can change everything. Suddenly it's a race to determine what the post-pandemic world looks like: to develop big ideas and solutions for wicked problems as we try to ensure a greater sense of connection, fairness, security and sustainability shape this brave new world for the better.

It's time to reMAKE. But how do we know if the big ideas we're considering embed lasting transformation, rather than tokenistic change? How can we tell if we're effectively changing systems, rather than just treating symptoms? What might some criteria look like as we wrestle, negotiate and socialise bold thinking for what comes next? How can we have the confidence that we need to throw everything we can at creating the world we want?

[The Recovery Begins Now](#) is a longer article from Australia reMADE that explores these questions. Below, we've excerpted and summarised some key ideas for easy reference. Feel free to pilfer, plagiarise, utilise and share. Not every solution you propose will tick every box, and that's fine. These frameworks are intended as a prompt. Think scaffolding, not straitjacket.

Criteria for Transformational Ideas

1: Transformative Ideas come from clear vision and strong values for a good society.

[Vision for an Australia reMADE](#): The country we work towards is one with a vibrant First Nations' Heart, a thriving natural world for now and the future, an economy for the people, a society where all contributions count and every job has dignity, a diversity of people living side by side in flourishing communities, a new dawn for women, and a thriving democracy that acts as a proud contributor to a just world. Read the full vision and use its language as much as you can.

Equal worth of all people  **Interdependence and community**  **Unity with nature**

Cooperation not competition

Wellbeing not economic growth as the key measure of progress

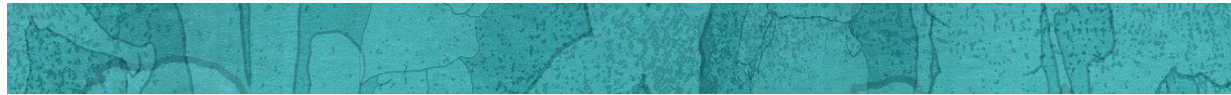
Power shared not concentrated

Collective rules not freedom to harm

Sharing not self-interest

Respect for nature not exploitation

A more detailed version of these values can be found at www.australiaremade.org/who-we-are.



2: Transformative Ideas go to root causes, by leveraging key drivers of change.

Think of these as some key levers that we can pull, through any number of policies or initiatives. They are partly a response to 50 years of neoliberalism, but are deeply rooted in the vision and values of an Australia reMADE.

reMAKER drivers of transformational change	
VISION	DRIVERS
We distribute power and wealth equitably. We reconnect community and politics.	Democratise
We value nature and respect its limits. We live sustainably.	De-carbonise
We reduce concentrated corporate power. We promote a free press, civil society and other robust democratic checks on corporate power.	De-monopolise
We reclaim, redefine and celebrate public goods. We judge success by wellbeing.	De-marketise
We see self-determination for First Peoples. We seek healing and the way forward together.	Decolonise

3. **Transformational Ideas in a nutshell have these features** (for more, including examples of how this can be applied, please see the [original article](#)):

Criteria for transformational ideas	
Enduring	Embeds lasting change
Scalable	The scale of the solution matches the scale of the problem or has potential to be scalable
Values-aligned	Strengthens values of community, cooperation, nature and love
Multiplier effect	Creates consequential changes or assists with future victories
Addresses key drivers of transformation	Addresses the source not just manifestation of problems
Delivers across silos	Addresses multiple pillars of the Australia reMADE vision